

LEGO® SERIOUS PLAY® WORKSHOPS

Playful problem solving and team building with the LEGO® SERIOUS PLAY® method

LEGO® SERIOUS PLAY® (LSP) is an innovative problem solving, communication and creative method. It is based on the fundamental idea that any thought, experience or intention can be visualised in the form of three-dimensional Lego models.

Learn how to think with your hands and to hear with your eyes

In LSP workshops, participants develop team or company strategies and/or analyse crisis situations in real time and create solution concepts with simple instructions for action. LSP workshops are particularly suitable for complex and multi-layered challenges, such as:

- Vision, values and strategy workshops
- Pitch and chemistry meetings
- Intercultural team coaching
- Development of interdisciplinary project teams
- Innovative process design

Advantages of LEGO® SERIOUS PLAY®

1. Encouraging creativity and innovation through modelling with your hands.
2. Improving communication through the tangible Lego models and learning to think with your hands and hear with your eyes.
3. Inclusion of knowledge and experience of all participants of the LSP workshop and thus an explicit focus on ideas rather than opinions.
4. Promote a common understanding of the challenges to be addressed and unanimous commitment from all gathered around the table.



AT A GLANCE

Participants

2 - 12 people

Ideally a multidisciplinary team with different competences and functions.

Duration

min. 1/2 - 3 days,
depending on complexity of topic

Cost

Facilitator €2.600/day + equipment



ULRICH TACKE

Systemic Coach & Change-Facilitator
mail@tacke.coach +49 176 1788 7697





The LEGO® SERIOUS PLAY® process delivers actionable results in real time.

A LEGO® SERIOUS PLAY® Workshop is a good idea, if ...

the goal is to

- encourage all participants to contribute their knowledge and opinions.
- let everyone participate fully - without personal agendas.
- have an open dialogue and communication at eye level.
- overcome intercultural and interdisciplinary barriers and involve the most diverse people in an organisation.
- promote creative, collaborative and constructive cooperation.

the subject

- is complex and multi-layered and there are no clear answers yet.
- should be explored with all its connections and interrelations.
- should be made visible, understood and worked on as a whole.

the result

- should be directly applicable to day-to-day work in a volatile environment.
- should include that all participants have a holistic understanding of the solution to the challenge and that there is agreement on the agreed actions, which should subsequently be reflected in the daily work.
- should include that everyone has been heard and that everyone goes home with the feeling that they have been involved and thus fully supportive of the decisions taken.



The LEGO® SERIOUS PLAY® method gives workshops real added value.



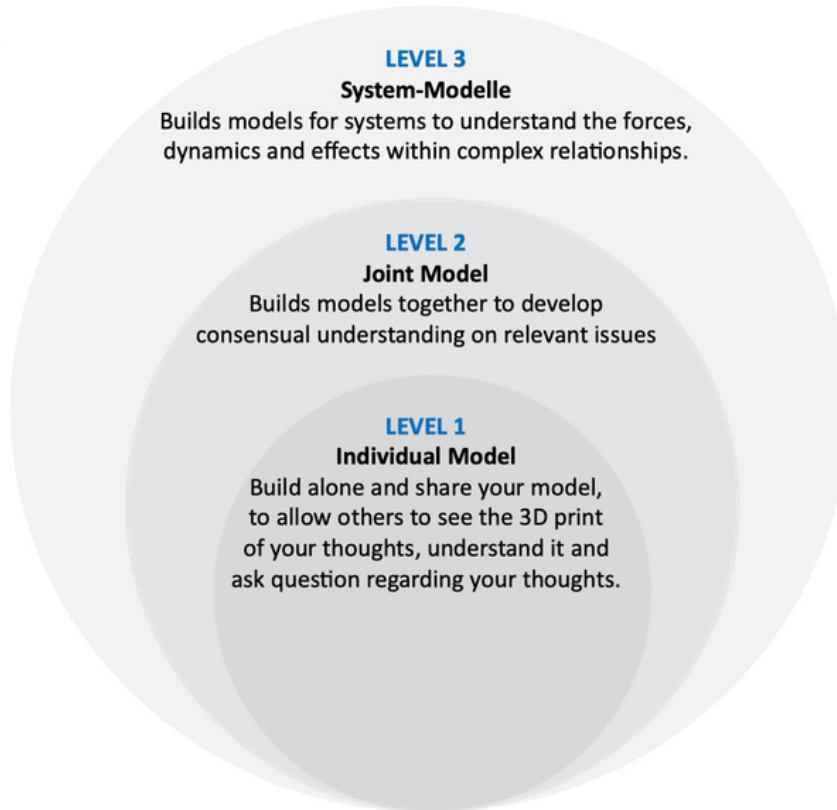
- **More together:** Anyone can build with Lego, regardless of education, position or culture. LEGO bricks are a language that everyone speaks and can understand.
- **More participation:** The starting point of the LSP process is always the individual person, not the group. This means that everyone can get involved right from the start. And this increases the likelihood that, after the meeting, the jointly developed decisions and instructions for action will be supported by all participants.
- **More creativity:** With LEGO® SERIOUS PLAY®, participants generate a particularly large number of ideas and results. This is because everyone has the opportunity to build their answers and views on the topic before the exchange begins.
- **More understanding:** An LSP workshop ensures more effective communication and better mutual understanding because the focus is on 3D visualisation, metaphors and storytelling, making the topics and viewpoints "comprehensible".
- **More fun & games:** With the LSP process, participants stay focused in meetings because the attention is solely on the stones and the built models and not on individual people.
- **More "we-feeling":** This creates a lively and constructive conversation in which personal conflicts lose their power through playful exchange on the model.



Methodology of LEGO® SERIOUS PLAY®

Areas of Application:

- Strategy
- Process design
- Innovation
- Team development
- Vision and Purpose
- Idea development
- Values and behaviour
- Chemistry Meetings
- Coaching



Learning Experience:

Understanding systems.
Understanding how factors influence each other.
Exploring risks, opportunities and possible consequences.
Understanding how others perceive the same thing differently.
Then creating a common understanding and shared meaning.
Learning to improve communication, using auditory, visual and kinaesthetic modes to express thoughts and feelings.

LSP is an interactive facilitated workshop process that combines the benefits of playing and creating with Lego bricks with the complex challenges of today's business practice. LSP can be used in companies, with teams and individuals and is used to foster new ideas, improve communication and speed up the finding of solutions to problems.

For each workshop with LSP, a specific roadmap is developed with the application techniques belonging to the method, which addresses the respective content requirements. Depending on the complexity of the topic, the length of a workshop varies between half a day and three days. The workshop always follows a dramaturgy that puts the participants into a positive flow. Starting easy, the workshop becomes more and more complex as it progresses.

A workshop with LSP is about preparation, experimentation and exploration - not about implementing existing solutions. The main goal is to learn, generate options and develop a common understanding. The end result is a common model that everyone understands and agrees with.